

ABSTRACT OF THE DISCLOSURE

An information display apparatus which has a liquid crystal display which uses chiral nematic liquid crystal with a memory effect and
5 can be driven by a matrix driving method. The screen of the display is divided along a scanning line into a still picture display area and a motion picture display area. The information display apparatus may have a first display and a second display on one screen. The first display is a reflective type liquid crystal display with a memory effect, which has an
10 advantage of saving energy, and is used exclusively to display a still picture. The second display is a liquid crystal display which requires only a short time for writing. Information to be written in a short time, such as inputted information, is displayed on the second display.